

The 10th edition of the International Recruitment Forum welcomes a record number of recruiters and students.

Montreux, October 16, 2013 - The 10th edition of the International Recruitment Forum (IRF), which took place on the 14th and 15th of October 2013 at the Montreux Music & Convention Centre (2m2c) welcomed a record number of industry and student participants. Organised by the Swiss Education Group (SEG), Switzerland's leading hotel management educator, 200 recruiters representing over 60 world-class companies, were joined by 2,500 students from the schools of the group. Over the two days, more than 2,700 individual interviews were conducted.

Since its first edition in 2009, the IRF has been held twice a year and has developed into a major event considered by the hospitality industry as a key link between graduates and future employers. "We take part in the International Recruitment Forum as it is a unique opportunity to exchange with talented young people from all over the world. Kempinski will continue to grow over the next few years, and is expected to have at least 95 hotels under management by the end 2015. This means our workforce must grow at the same pace as our portfolio; therefore it is crucial that we get the fundamental things right, and attract the managers of tomorrow to our company today." said Michel Gehrig, Vice President Talent Development at Kempinski Hotels, present at the IRF.

Illustrating the international dimension of the event, companies recruiting for positions around the world included, the Accor Group, Disneyland Paris, Emirates Airlines, Four Seasons, Hyatt, Mandarin Oriental, Marriott International, Relais & Châteaux, Swiss Airlines, Fairmont, Raffles & Swissôtel Hotels & Resorts and The Ritz Carlton Group.

During the forum, students had the opportunity to attend workshops designed to educate young talent to the concrete realities of the industry. Keynote speaker Oliver Meinzer, a César Ritz Colleges graduate, spoke of his life after study, giving his tips on building a career in the hospitality industry. Oliver has built his career with Marriot International and now works as the Director of Global Operations, Digital Guest Services. As an alumni he confirms that the IRF is, "a remarkable event for students! Such an opportunity for them to begin building their network in a familiar and supported environment."

The next edition of the IRF will be held on the 10th and 11th of March 2014.

